

Crisis Track

Marla Biles

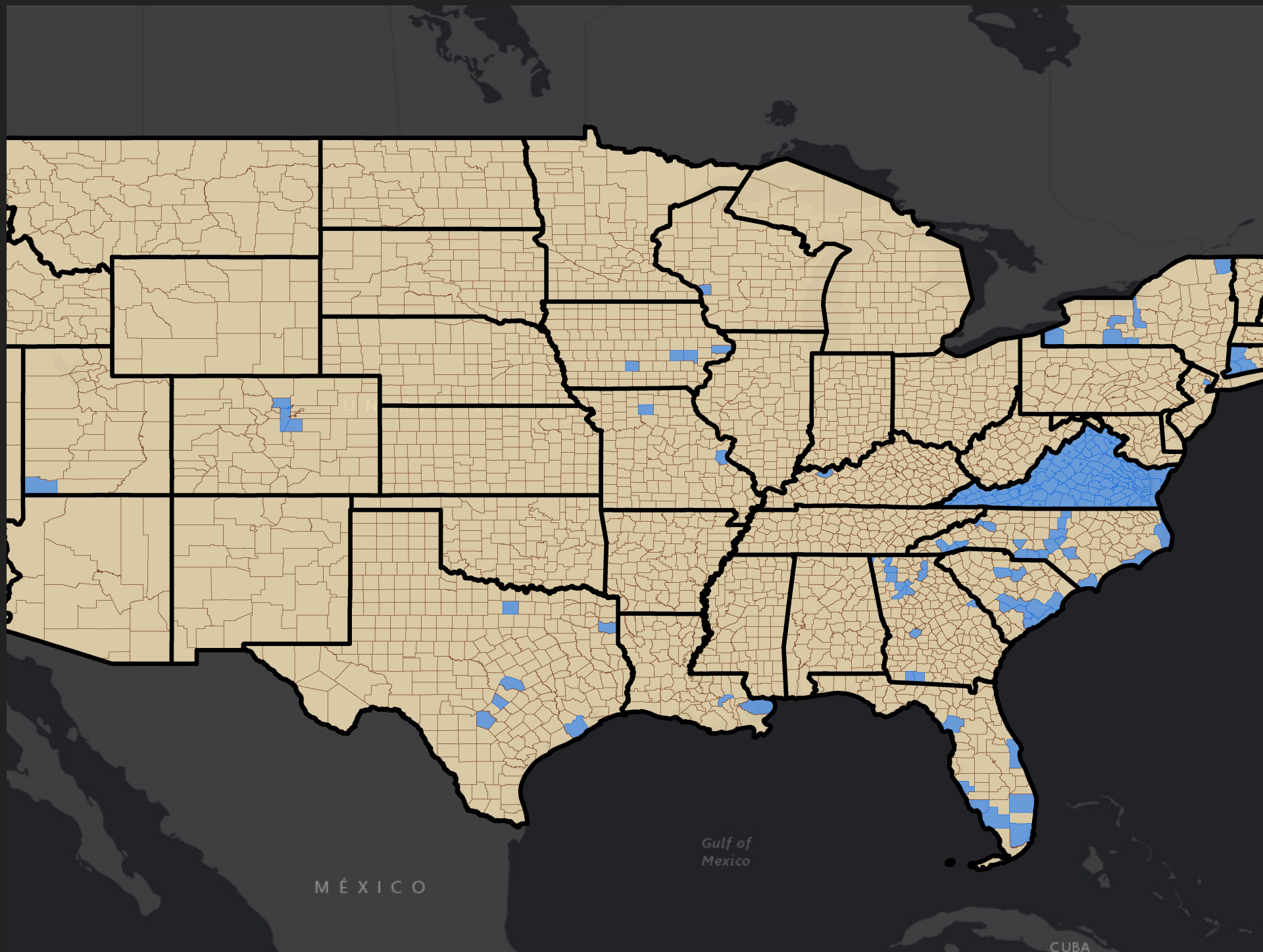
Senior Account Manager

7.11.2019

COOK COUNTY, GA

A MODERN APPROACH TO DISASTER MANAGEMENT

CRISIS TRACK CUSTOMERS

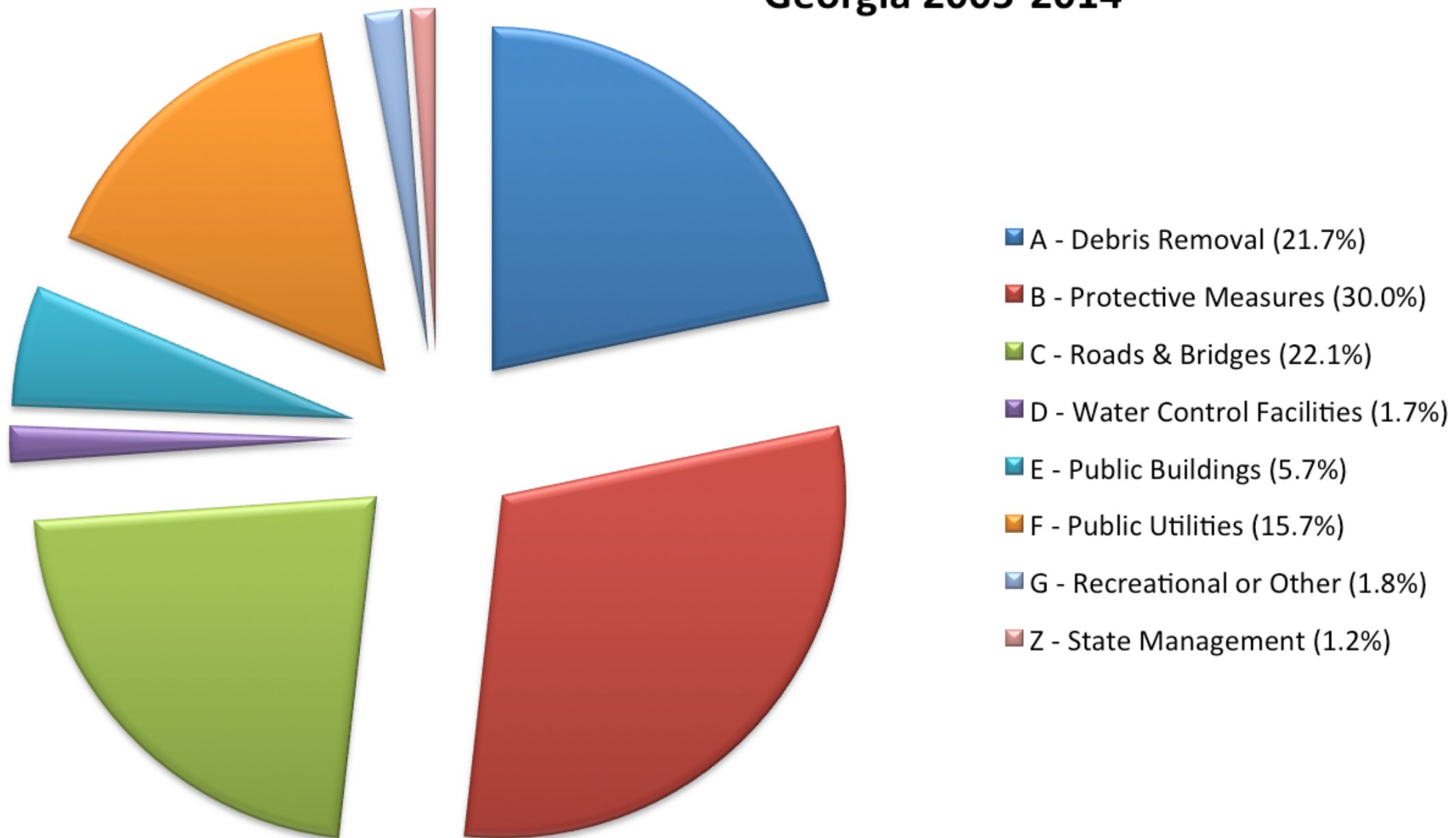


- ▶ Great inefficiencies
- ▶ Length of time
- ▶ FEMA updates
- ▶ Meet local needs

[illegible]

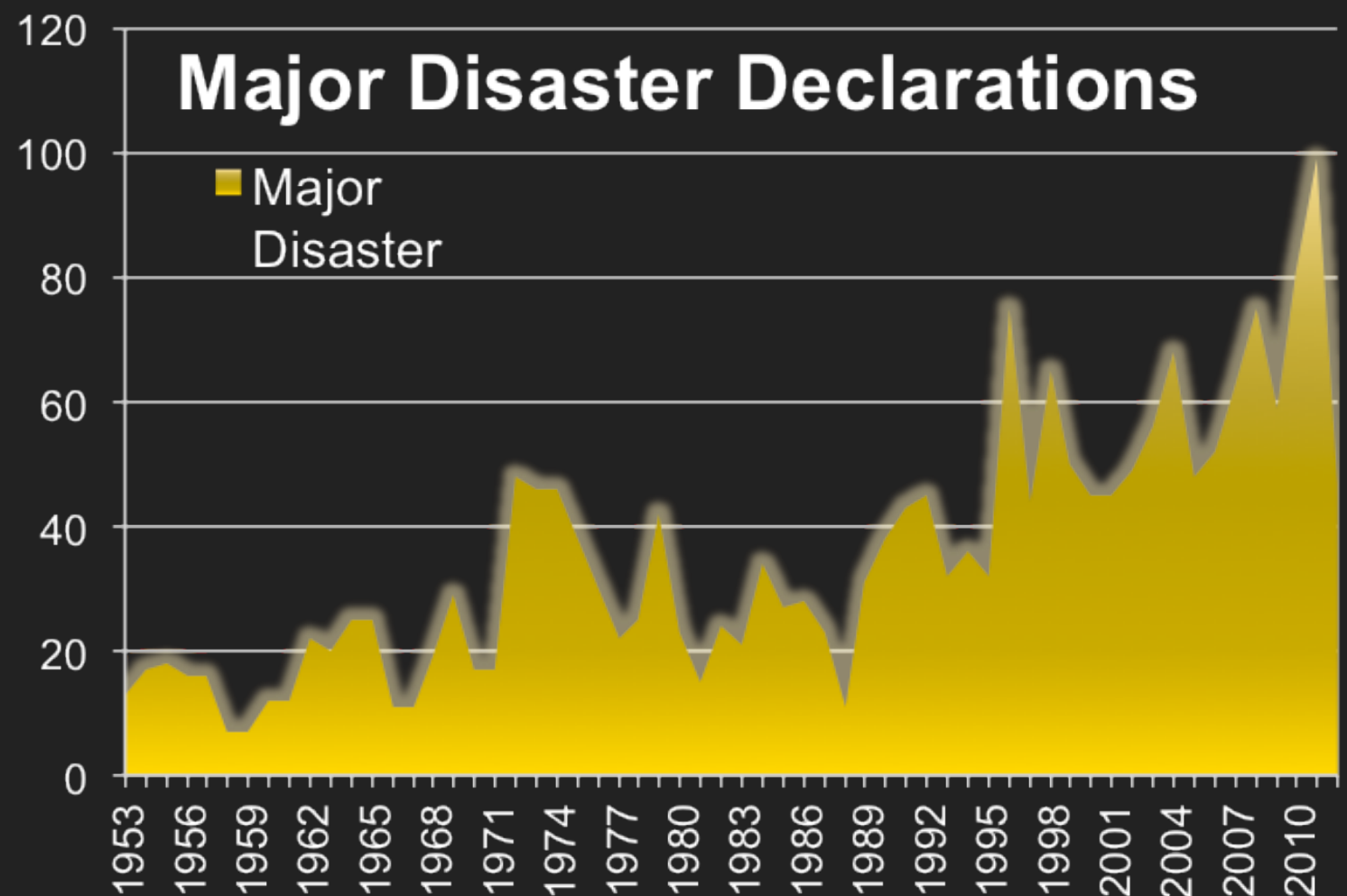
PUBLIC ASSISTANCE EXPENSE TRACKING

**FEMA Public Assistance
Georgia 2005-2014**

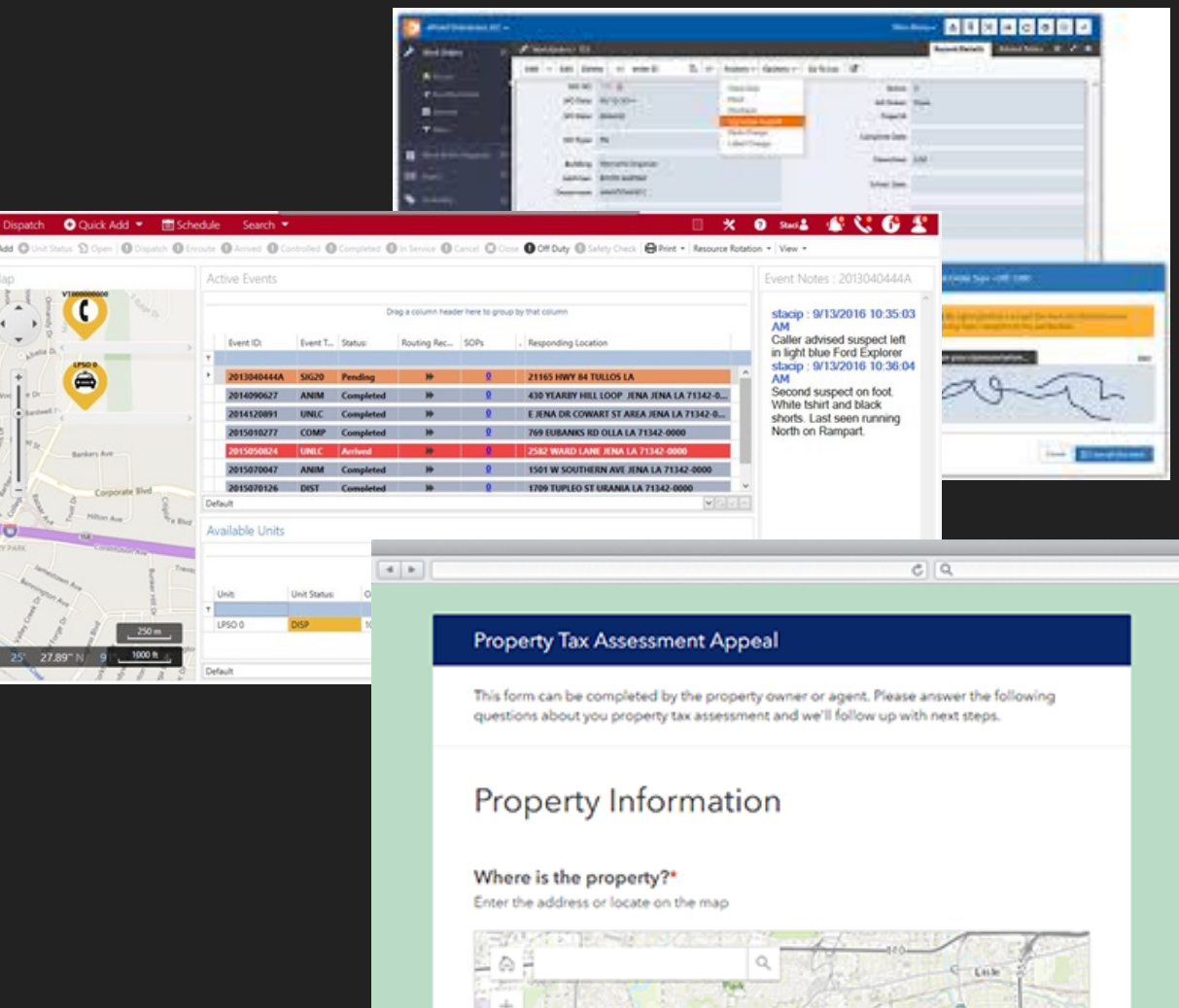


INCREASE IN DOCUMENTATION REQUIREMENTS

- ▶ Increase in details
- ▶ More photos
- ▶ Faster reporting



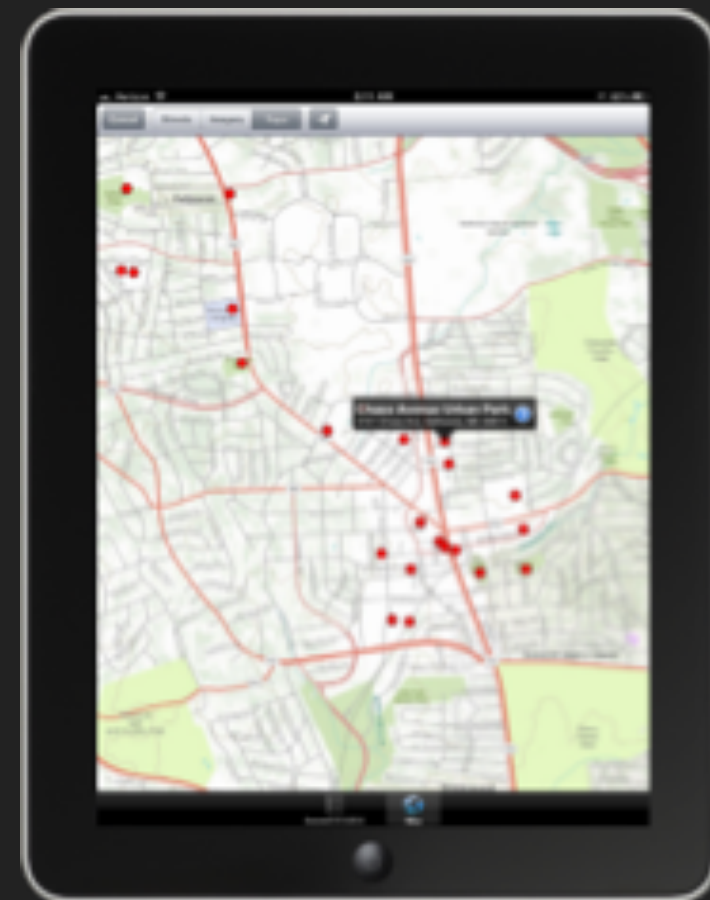
LOCAL DATA IN OTHER SYSTEMS



- ▶ Tax Assessment - GIS
- ▶ Code enforcement
- ▶ Roads/Public Works Work Order Management
- ▶ Finance - Employees/Assets
- ▶ E911 - Address Points

LEVERAGE EXISTING TECHNOLOGY ASSETS

- ▶ Local data
- ▶ Mobile
- ▶ Interfaces with other systems
- ▶ Cloud-based



LOCAL DISASTER MANAGEMENT SOFTWARE

- ▶ Reduce collection effort for federal and local needs
- ▶ Increase accuracy
- ▶ Get data to the State OEM faster

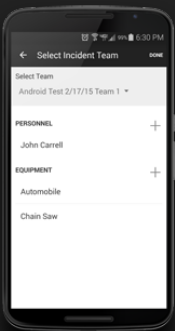


CRISIS TRACK WORKFLOW

*Disaster Management
on Mobile Devices in Field*

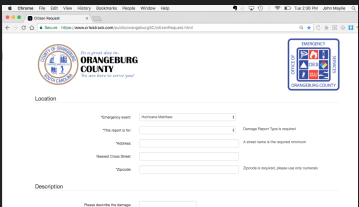


Building Inspection
Teams



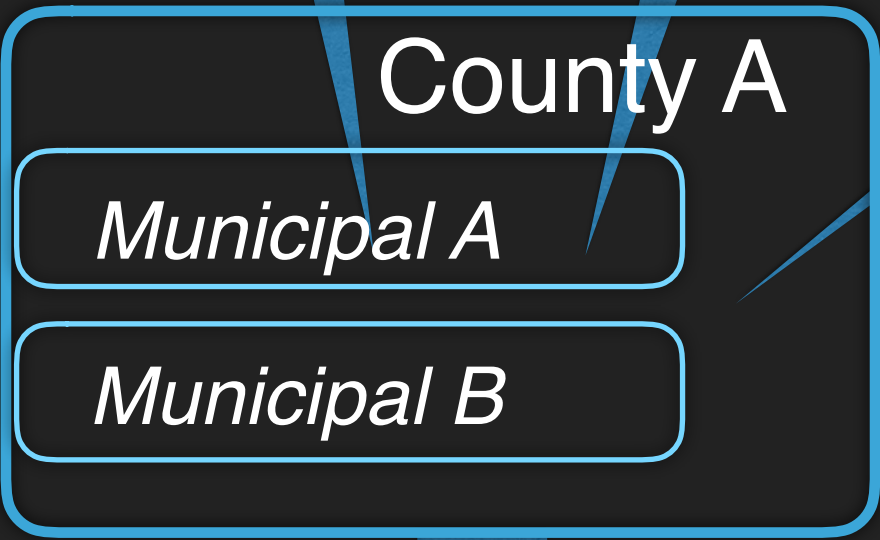
Road Department
Teams

Initial Damage Reports

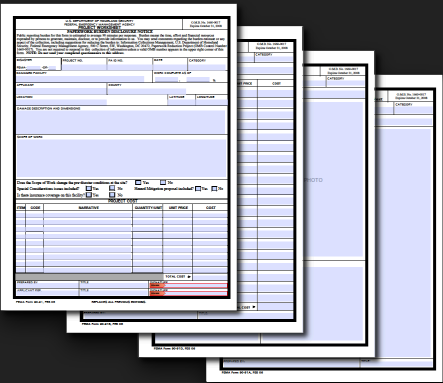


Citizen Self
Reporting

*Disaster Management
Operations in Real Time*

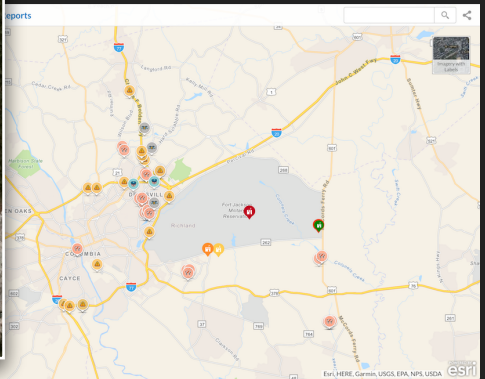


FEMA - FHWA Reports



*Public Information and
Reports*

Situational Awareness/Public Information



CRISIS TRACK PRODUCT TIERS

Features	Damage Assessment	Disaster Management	All-Hazards Emergency Management
Damage Assessment Cost Calculations	X	X	X
Initial Damage Reporting	X	X	X
Road Closure Tracking	X	X	X
Real-Time Location Tracking	X	X	X
GIS/Tax Data Integration	X	X	X
FEMA Damage Assessment Form Outputs	X	X	X
Force Labor and Equipment Tracking		X	X
Debris Monitoring		X	X
Emergency Management Request Tracking		X	X
FEMA Project Worksheets		X	X
Citizen Self Reporting Website		X	X
Municipal Team Workflow		X	X
ArcGIS Online Interface		X	X
Incident Resource Management			X
Incident Action Plan Reporting			X
Search and Rescue Operations Management			X
Situation Reporting			X
Evacuations and Reentry Management			X

2019 PRICING

Population	Damage Assessment	Disaster Management	All-Haz Emergency Management
Annual Subscription for population 0-20k	\$1,470	\$1,890	\$2,520
One time Setup and Onsite Training	\$3,200	\$3,200	\$3,200
First Year Cost	\$4,670	\$5,090	\$5,720

CRISIS TRACK ADVANTAGES

- ▶ Easy to use: 10 minutes of training
- ▶ Use local data to pre-fill FEMA forms for Recovery Dollars
- ▶ Track issues for local processes: road closures, building permitting
- ▶ Include other applicants such as municipalities and local authorities
- ▶ Streamline force labor and equipment tracking
- ▶ Share data: Web EOC and Esri integration

IMPLEMENTATION

- ▶ **Resource Management**
 - ▶ Force Labor Lists
 - ▶ Equipment Inventories
- ▶ **Infrastructure Inventory**
 - ▶ Address Points and Parcels
 - ▶ Bridge and Culvert Inventory
- ▶ **Disaster Management Planning**
 - ▶ Setup Initial Users
 - ▶ Implement Citizen Reporting Website
 - ▶ Conduct Onsite Training

OPERATIONS AND MAINTENANCE

- ▶ Annual data refresh
- ▶ Automatic updates (no cost)
- ▶ System monitoring
- ▶ Technical support (no cost)



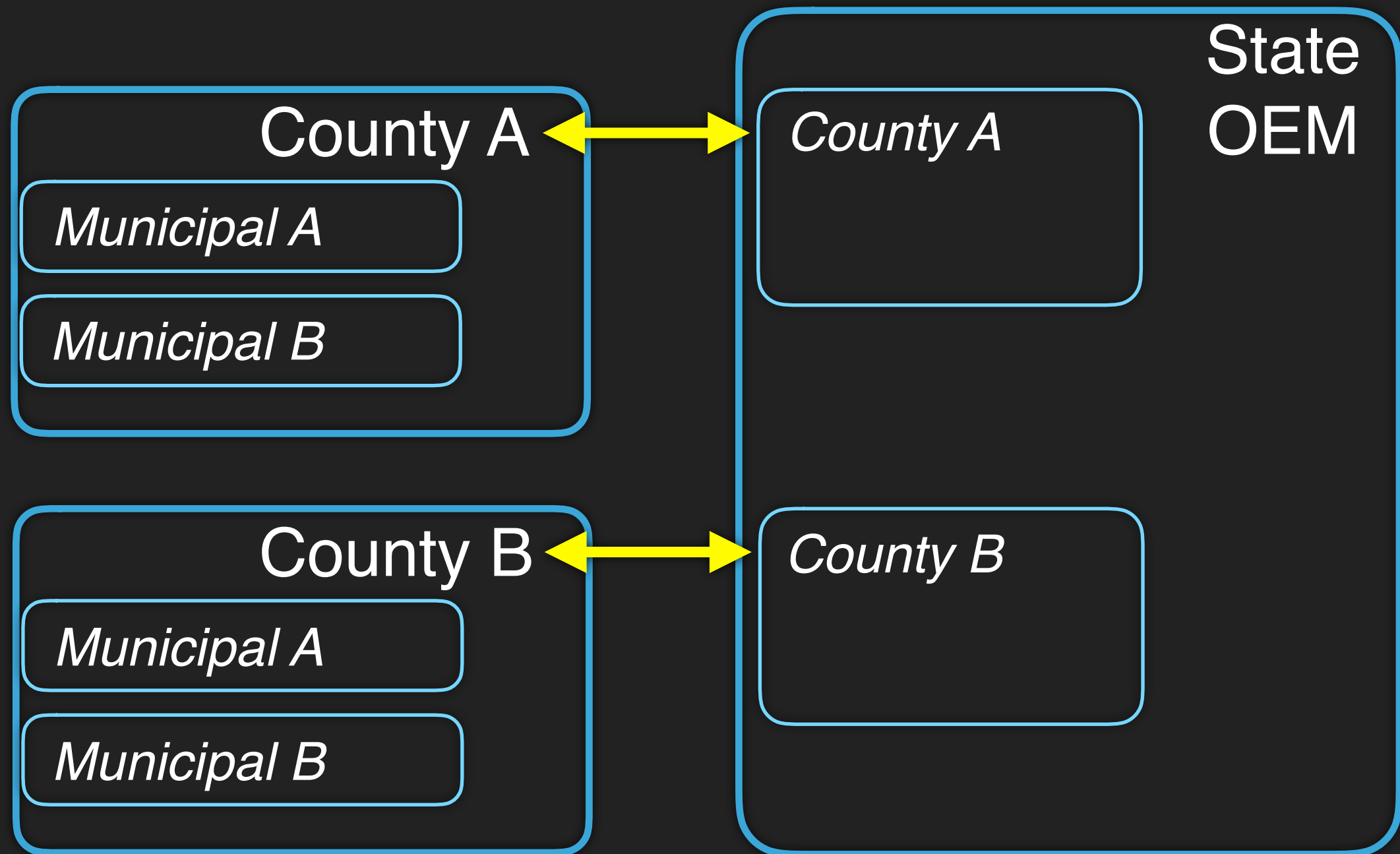
QUESTIONS?

Marla Biles

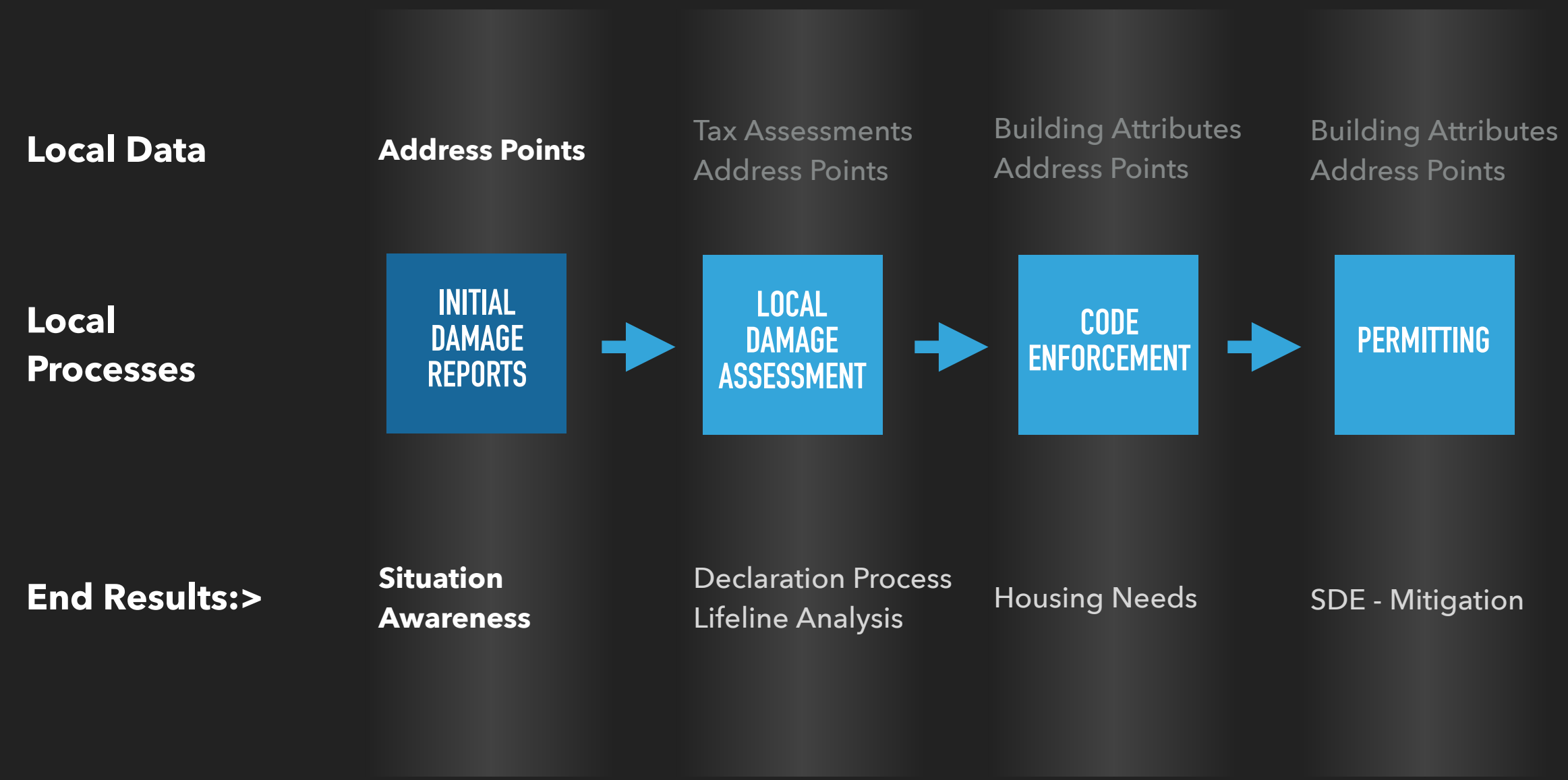
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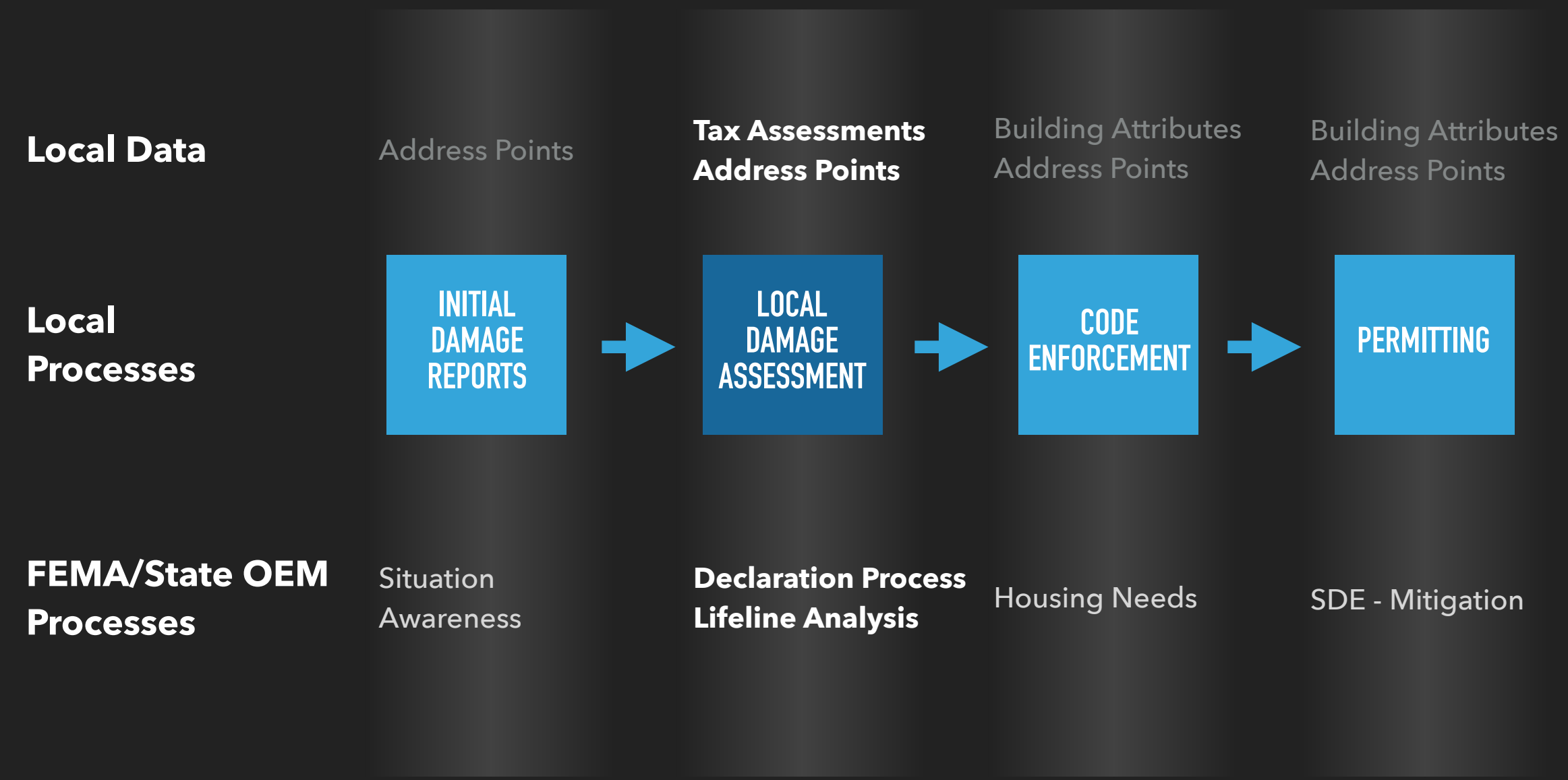
SCENARIO: STATE OEM (STATE OF VIRGINIA)



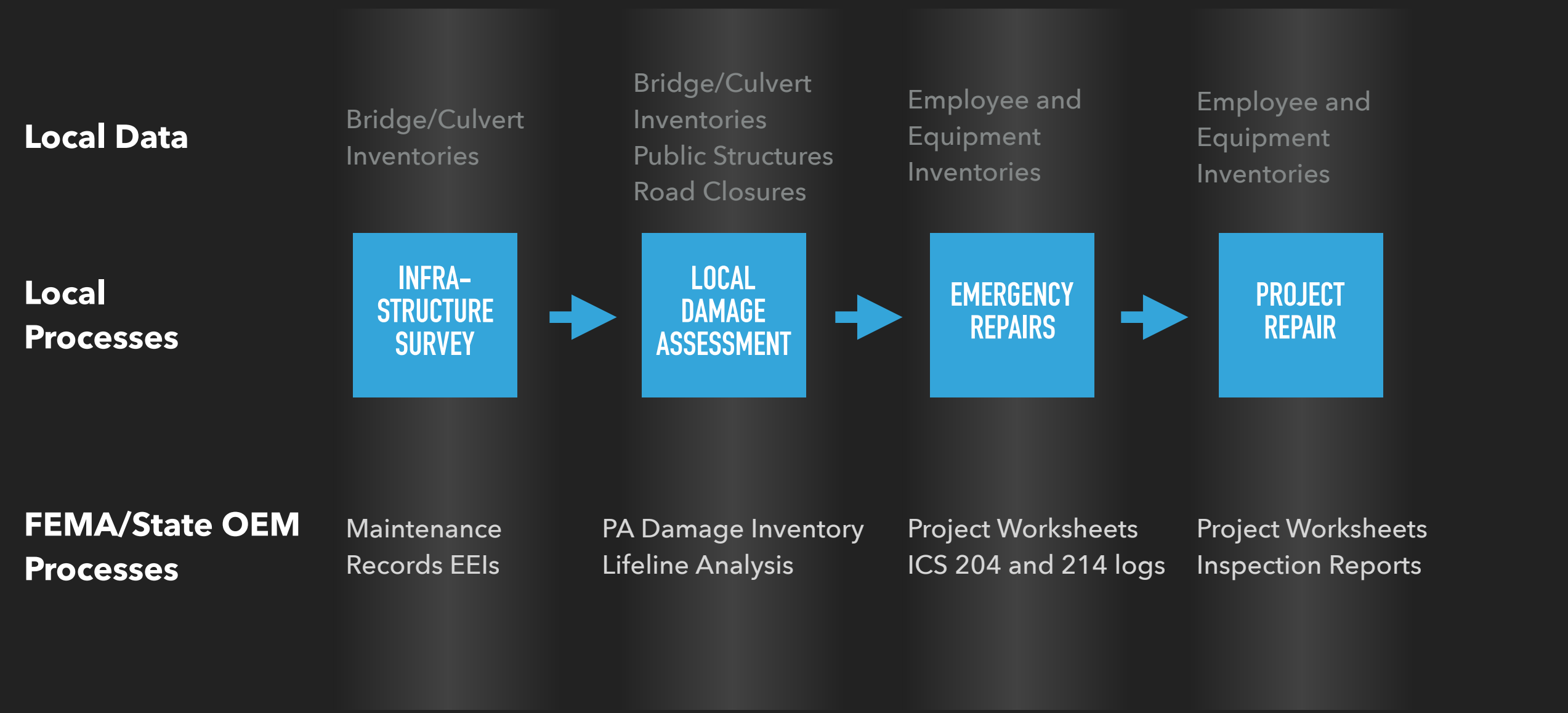
SCENARIO: LOCAL BUILDING OFFICIAL



SCENARIO: LOCAL BUILDING OFFICIAL



SCENARIO: LOCAL PUBLIC WORKS



SCENARIO: STATE OEM (STATE OF VIRGINIA)

