A MODERN APPROACH TO DISASTER MANAGEMENT

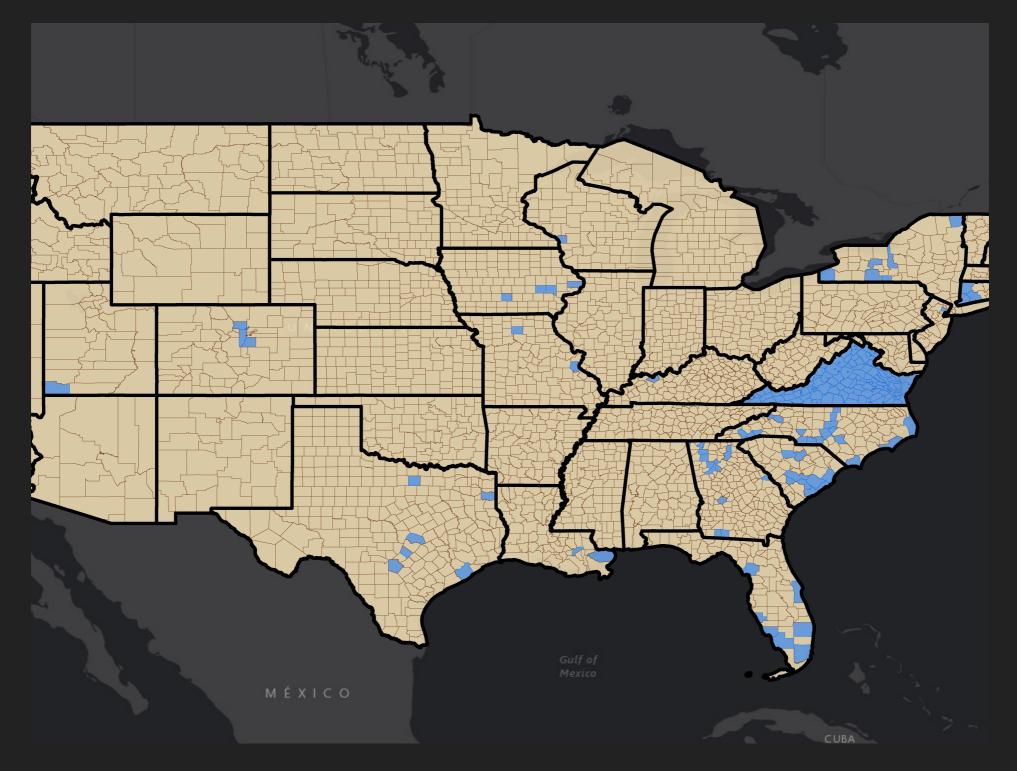
COOK COUNTY, GA

7.11.2019

Marla Biles Senior Account Manager



CRISIS TRACK CUSTOMERS

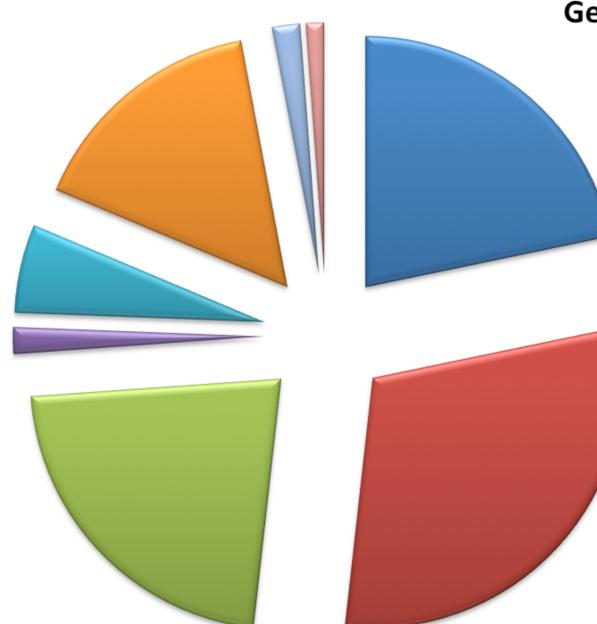


LOCAL ISSUES WITH DISASTER MANAGEMENT PROCESS

- Great inefficiencies
- Length of time
- FEMA updates
- Meet local needs

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PUBLIC ASSISTANCE EXPENSE TRACKING

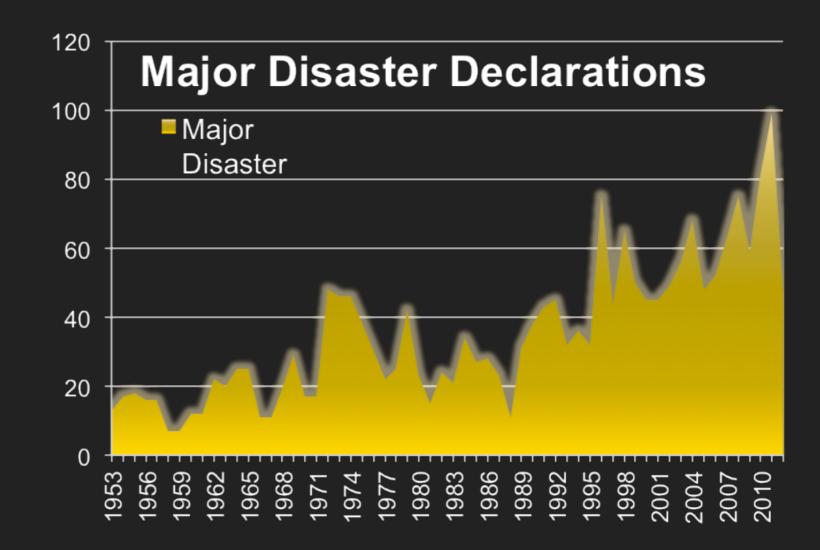


FEMA Public Assistance Georgia 2005-2014

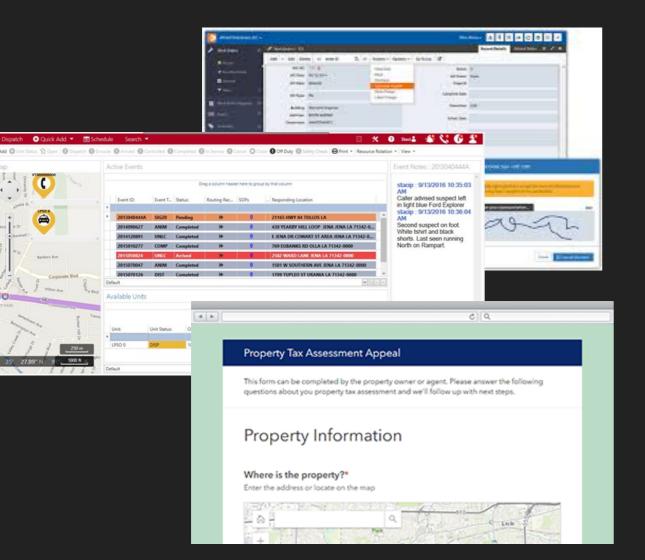
- 🖬 A Debris Removal (21.7%)
- B Protective Measures (30.0%)
- C Roads & Bridges (22.1%)
- D Water Control Facilities (1.7%)
- E Public Buildings (5.7%)
- F Public Utilities (15.7%)
- G Recreational or Other (1.8%)
- Z State Management (1.2%)

INCREASE IN DOCUMENTATION REQUIREMENTS

- Increase in details
- More photos
- Faster reporting



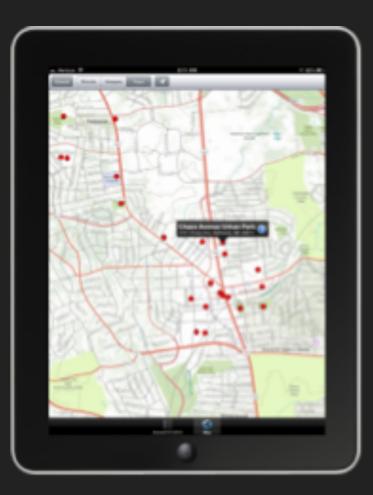
LOCAL DATA IN OTHER SYSTEMS



- Tax Assessment GIS
- Code enforcement
- Roads/Public Works Work Order Management
- Finance Employees/Assets
- E911 Address Points

LEVERAGE EXISTING TECHNOLOGY ASSETS

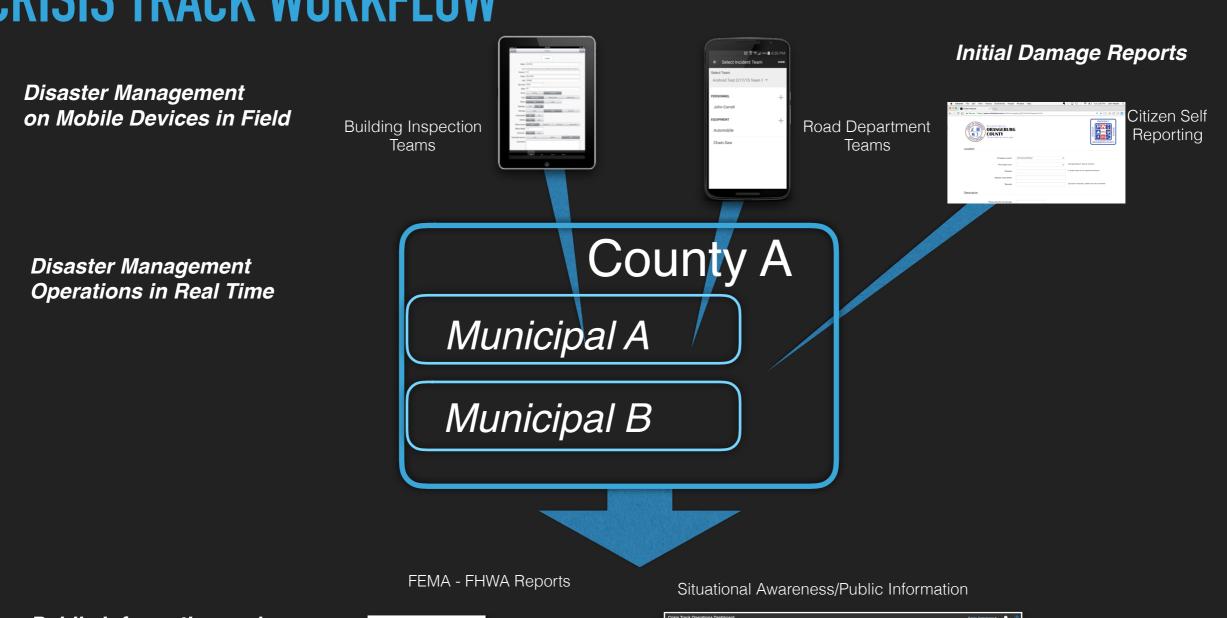
- Local data
- Mobile
- Interfaces with other systems
- Cloud-based



LOCAL DISASTER MANAGEMENT SOFTWARE

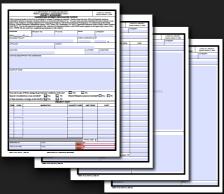
- Reduce collection effort for federal and local needs
- Increase accuracy
- Get data to the State OEM faster





CRISIS TRACK WORKFLOW

Public Information and Reports





CRISIS TRACK PRODUCT TIERS

Features	Damage Assessment	Disaster Management	All-Hazards Emergency Management
Damage Assessment Cost Calculations	Х	X	Х
Initial Damage Reporting	Х	X	Х
Road Closure Tracking	Х	X	Х
Real-Time Location Tracking	Х	Х	Х
GIS/Tax Data Integration	X	X	X
FEMA Damage Assessment Form Outputs	X	X	X
Force Labor and Equipment Tracking		X	X
Debris Monitoring		X	X
Emergency Management Request Tracking		X	X
FEMA Project Worksheets		X	X
Citizen Self Reporting Website		X	Х
Municipal Team Workflow		Х	Х
ArcGIS Online Interface		X	Х
Incident Resource Management			Х
Incident Action Plan Reporting			Х
Search and Rescue Operations Management			X
Situation Reporting			X
Evacuations and Reentry Management			X

2019 PRICING

Population	Damage Assessment	Disaster Management	All-Haz Emergency Management
Annual Subscription for population 0-20k	\$1,470	\$1,890	\$2,520
One time Setup and Onsite Training	\$3,200	\$3,200	\$3,200
First Year Cost	\$4,670	\$5,090	\$5,720

CRISIS TRACK ADVANTAGES

- Easy to use: 10 minutes of training
- Use local data to pre-fill FEMA forms for Recovery Dollars
- Track issues for local processes: road closures, building permitting
- Include other applicants such as municipalities and local authorities
- Streamline force labor and equipment tracking
- Share data: Web EOC and Esri integration

IMPLEMENTATION

Resource Management

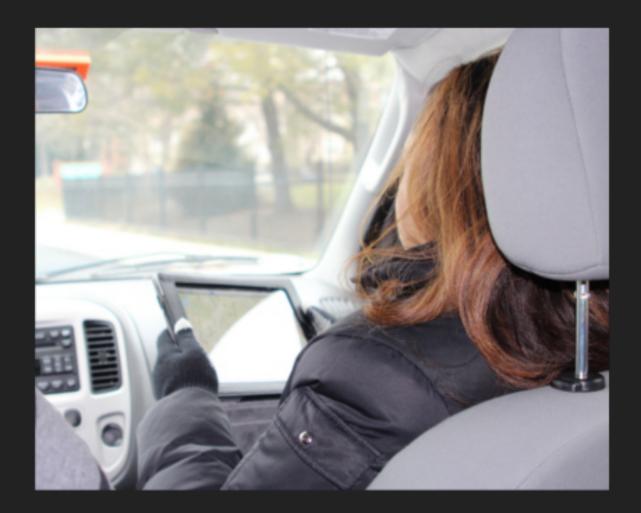
- Force Labor Lists
- Equipment Inventories

Infrastructure Inventory

- Address Points and Parcels
- Bridge and Culvert Inventory
- Disaster Management Planning
 - Setup Initial Users
 - Implement Citizen Reporting Website
 - Conduct Onsite Training

OPERATIONS AND MAINTENANCE

- Annual data refresh
- Automatic updates (no cost)
- System monitoring
- Technical support (no cost)



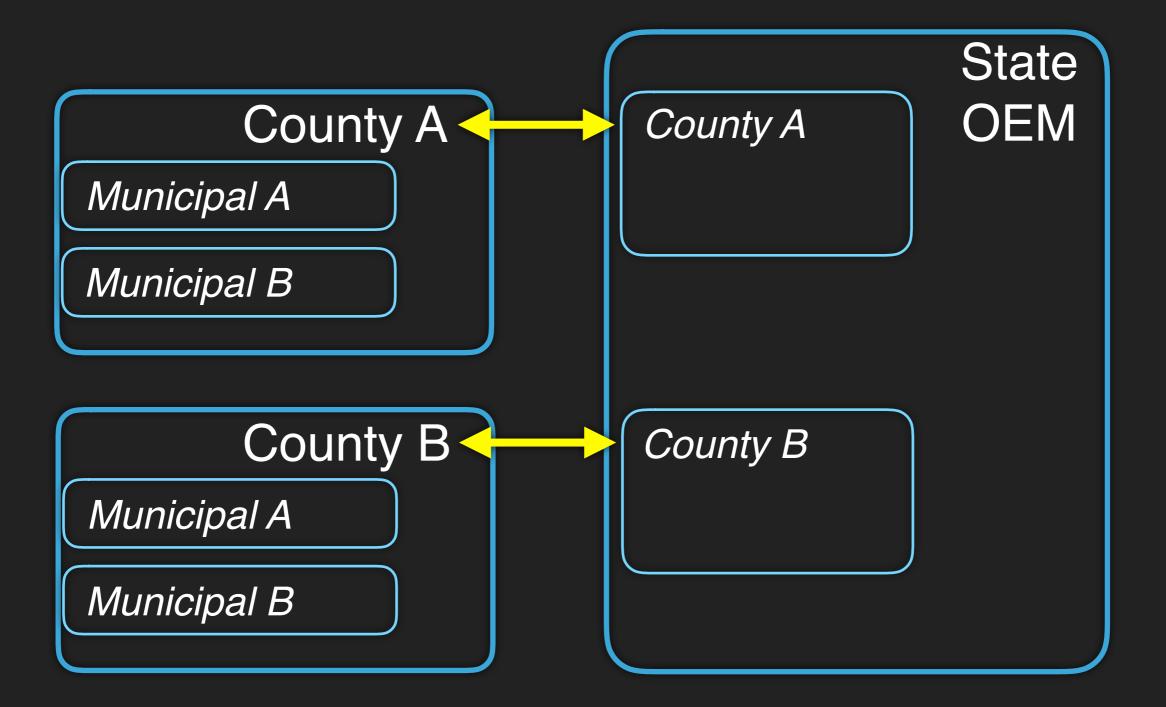
QUESTIONS?

Marla Biles

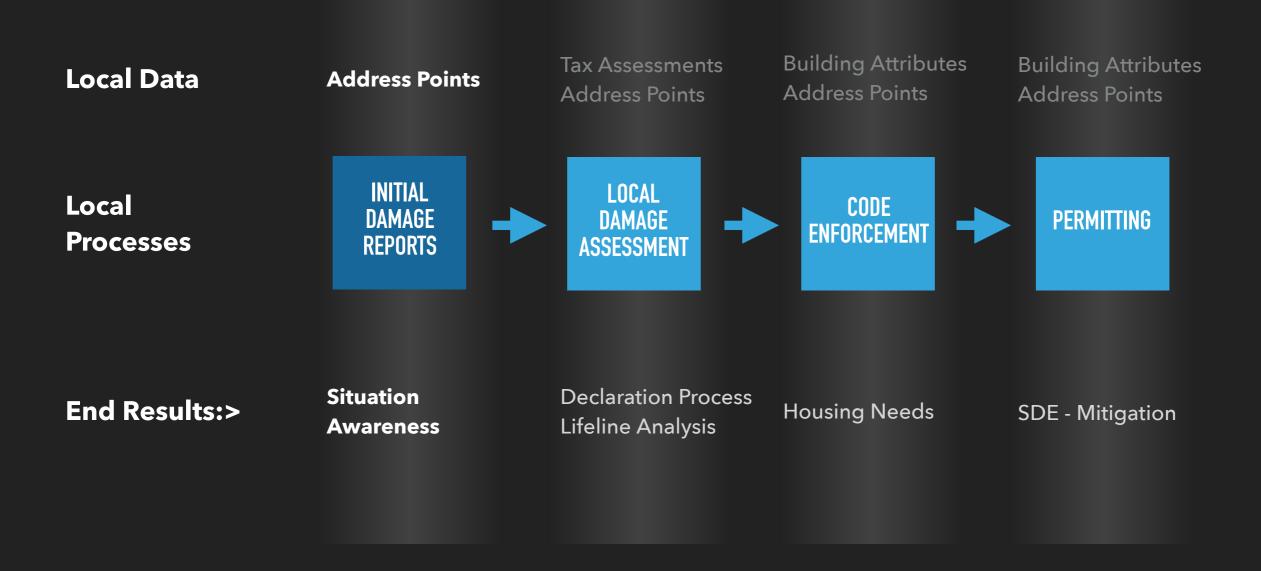
912.777.9775

MarlaBiles@CrisisTrack.com

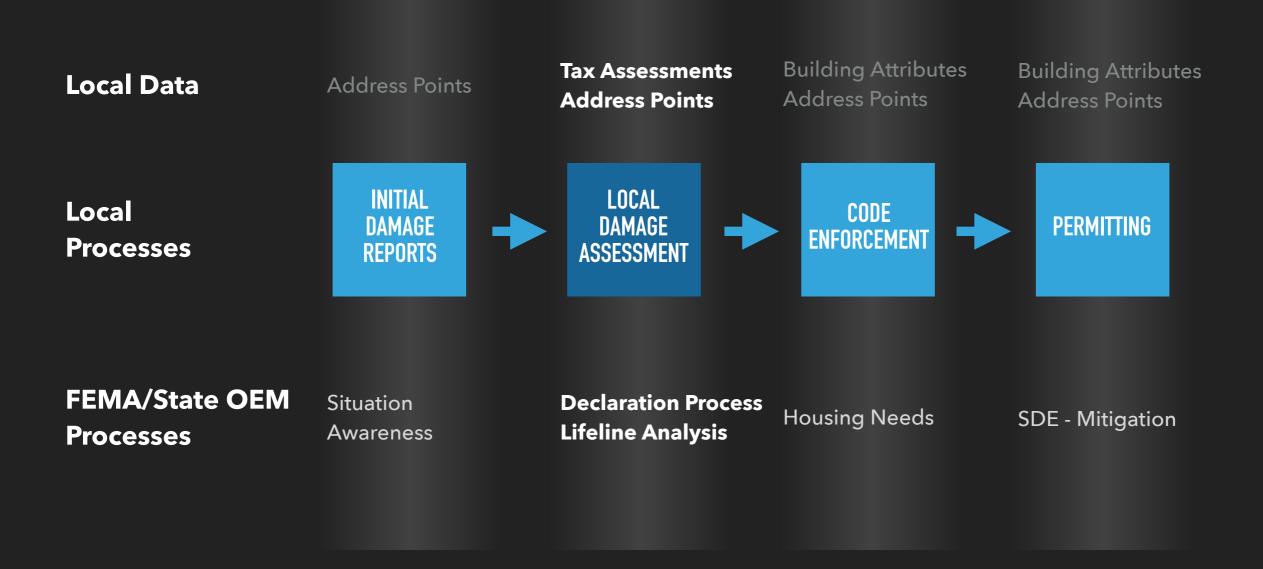
SCENARIO: STATE OEM (STATE OF VIRGINIA)



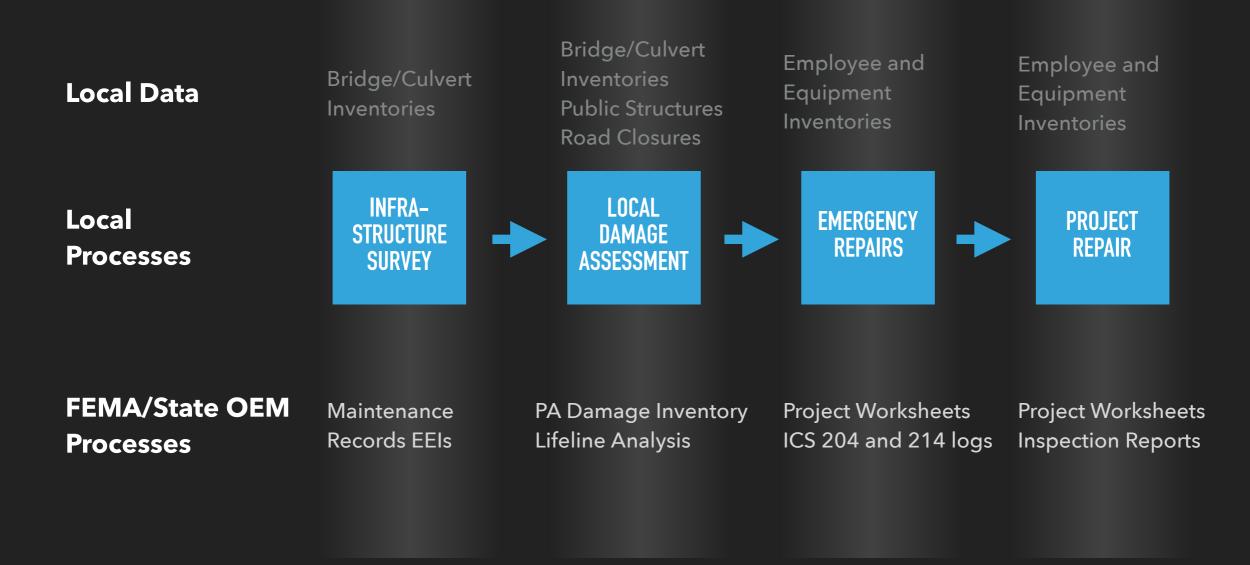
SCENARIO: LOCAL BUILDING OFFICIAL



SCENARIO: LOCAL BUILDING OFFICIAL



SCENARIO: LOCAL PUBLIC WORKS



SCENARIO: STATE OEM (STATE OF VIRGINIA)

